

FIDUCIARY ESSENTIALS® FOR NONPROFIT LEADERS

 732.241.4988  kmcbride@fiduciarypath.com  serving nationwide

Fiduciary Excellence Leads to Trust. Trust Leads to Enhanced Donor Confidence and Board Engagement, Which Leads to Increased Donations, Financial Security, and Mission Success.

“For nonprofits . . . reputation is everything.”

(MIT Sloan Management Review 2014, “How Nonprofit Organizations Use Reputational Risk Management.”)

Yet, a June 2019 Gallup and Wellcome Trust study finds that ***in the US, only 60% of respondents said they trust charities - and a whopping 27% said they don't.***

“Only about half (47%) of nonprofit directors believe that their fellow board members understand their obligations as directors well or very well.” (Stanford Graduate School of Business, 2015 Survey of Boards of Directors of Nonprofit Organizations.)

Many trustees, board members, investment committee members and other nonprofit leaders are unaware of their fiduciary responsibilities. In many instances they simply haven't been told or had things explained to them in a clear, straightforward manner that is relevant to them.

FIDUCIARY ESSENTIALS[®]

FOR NONPROFIT LEADERS

LIVE TRAINING VIA WEBINAR OR ONLINE

Are you a leader, board trustee, director, or on the Investment Committee?

Many nonprofit leaders don't realize that they have legal fiduciary responsibilities – and fewer still are truly aware of the full scope of those responsibilities.

Most have never been shown how and what it takes to be a fiduciary.

BUILDING A CULTURE OF FIDUCIARY EXCELLENCE

EMPOWERING YOU TO ACHIEVE YOUR MISSION

Fiduciary Essentials[®] training provides a common investment vocabulary and best practices framework that helps Trustees, Board Members and Leaders to:

- Speak the Language of Fiduciaries[®]
- Select Prudent Experts
- Increase value from Service Providers
- Provide confidence to supporters, members and beneficiaries

When you're finished with **Fiduciary Essentials[®] for Nonprofit Leaders**, you'll have a better understanding of your fiduciary responsibilities, why they are so important, what steps to take in fulfilling your fiduciary role and where to find prudent experts to assist you – and who may relieve you of some of your fiduciary duty.

EXPERIENCED TEAM OF FIDUCIARIES

Increase fundraising results, have a more focused and engaged board, manage reputational risk, enhance donor trust and confidence, and be recognized as the best!

Looking to Empower your Nonprofit Leaders?

Fiduciary Essentials is the first step. Please contact us to learn more.



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